

	Type	L #	Hits	Search Text	DBs	Time Stamp
1	BRS	L1	7867	(wireless or mobile or cellular) and (telephone or phone or pager or pda or laptop) and (coupon or incentive or discount or promotion or voucher)	USPAT; US-PGP UB; JPO; DERWEN T	2004/02/17 12:38
2	BRS	L2	1837	1 and (merchant or retailer or seller or vendor) and (buyer or shopper or purchaser)	USPAT; US-PGP UB; JPO; DERWEN T	2004/02/17 12:40
3	BRS	L3	1154	2 and (electronic or database or computer or network or server) and (demographic or profile)	USPAT; US-PGP UB; JPO; DERWEN T	2004/02/17 12:42
4	BRS	L4	927	3 and (locate or proximat\$ or target\$) and location	USPAT; US-PGP UB; JPO; DERWEN T	2004/02/17 12:44
5	BRS	L5	848	4 and market\$	USPAT; US-PGP UB; JPO; DERWEN T	2004/02/17 12:46
6	BRS	L6	69	5 and @pd<20001129	USPAT; US-PGP UB; JPO; DERWEN T	2004/02/17 12:48
7	BRS	L7	37	6 and 705/\$	USPAT; US-PGP UB; JPO; DERWEN T	2004/02/17 12:48

(2)

(1)

(1)

	Type	L #	Hits	Search Text	DBs	Time Stamp
8	BRS	L8	5	7 and 705/14.ccls.	USPAT; US-PGP UB; JPO; DERWEN T	2004/02/17 12:48

(d)

- (1) considered all
 (2) scanned title, abs, c/cls, cl/sub, inv, SNG

Welcome to DIALOG

Logon file001 17feb04 12:37:23

SYSTEM:OS - DIALOG OneSearch

File 9:Business & Industry(R) Jul/1994-2004/Feb 13

(c) 2004 Resp. DB Svcs.

File 610:Business Wire 1999-2004/Feb 17

(c) 2004 Business Wire.

*File 610: File 610 now contains data from 3/99 forward.

Archive data (1986-2/99) is available in File 810.

File 810:Business Wire 1986-1999/Feb 28 ~

(c) 1999 Business Wire

File 275:Gale Group Computer DB(TM) 1983-2004/Feb 16

(c) 2004 The Gale Group

File 15:ABI/Inform(R) 1971-2004/Feb 17

(c) 2004 ProQuest Info&Learning

*File 15: Alert feature enhanced for multiple files, duplicate removal, customized scheduling. See HELP ALERT.

File 476:Financial Times Fulltext 1982-2004/Feb 17

(c) 2004 Financial Times Ltd

File 624:McGraw-Hill Publications 1985-2004/Feb 16

(c) 2004 McGraw-Hill Co. Inc

*File 624: Homeland Security & Defense and 9 Platt energy journals added
Please see HELP NEWS624 for more

File 636:Gale Group Newsletter DB(TM) 1987-2004/Feb 16

(c) 2004 The Gale Group

File 621:Gale Group New Prod.Annou.(R) 1985-2004/Feb 16

(c) 2004 The Gale Group

File 613:PR Newswire 1999-2004/Feb 17

(c) 2004 PR Newswire Association Inc

*File 613: File 613 now contains data from 5/99 forward.

Archive data (1987-4/99) is available in File 813.

File 813:PR Newswire 1987-1999/Apr 30

(c) 1999 PR Newswire Association Inc

File 16:Gale Group PROMT(R) 1990-2004/Feb 16

(c) 2004 The Gale Group

*File 16: Alert feature enhanced for multiple files, duplicate removal, customized scheduling. See HELP ALERT.

File 160:Gale Group PROMT(R) 1972-1989

(c) 1999 The Gale Group

File 634:San Jose Mercury Jun 1985-2004/Feb 14

(c) 2004 San Jose Mercury News

File 148:Gale Group Trade & Industry DB 1976-2004/Feb 16

(c)2004 The Gale Group

*File 148: Alert feature enhanced for multiple files, duplicate removal, customized scheduling. See HELP ALERT.

File 20:Dialog Global Reporter 1997-2004/Feb 17

(c) 2004 The Dialog Corp.
File 35:Dissertation Abs Online 1861-2004/Jan
(c) 2004 ProQuest Info&Learning
File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13
(c) 2002 The Gale Group
*File 583: This file is no longer updating as of 12-13-2002.
File 65:Inside Conferences 1993-2004/Feb W3
(c) 2004 BLDSC all rts. reserv.
File 2:INSPEC 1969-2004/Feb W2
(c) 2004 Institution of Electrical Engineers
*File 2: Alert feature enhanced for multiple files, duplicates removal, customized scheduling. See HELP ALERT.
File 233:Internet & Personal Comp. Abs. 1981-2003/Sep
(c) 2003 EBSCO Pub.
File 474:New York Times Abs 1969-2004/Feb 16
(c) 2004 The New York Times
File 475:Wall Street Journal Abs 1973-2004/Feb 13
(c) 2004 The New York Times
File 99:Wilson Appl. Sci & Tech Abs 1983-2004/Jan
(c) 2004 The HW Wilson Co.
File 256:SoftBase:Reviews,Companies&Prods. 82-2004/Jan
(c)2004 Info.Sources Inc
File 348:EUROPEAN PATENTS 1978-2004/Feb W02
(c) 2004 European Patent Office
File 349:PCT FULLTEXT 1979-2002/UB=20040212,UT=20040205
(c) 2004 WIPO/Univentio
File 347:JAPIO Oct 1976-2003/Oct(Updated 040202)
(c) 2004 JPO & JAPIO
*File 347: JAPIO data problems with year 2000 records are now fixed. Alerts have been run. See HELP NEWS 347 for details.
File 635:Business Dateline(R) 1985-2004/Feb 14
(c) 2004 ProQuest Info&Learning
File 387:The Denver Post 1994-2004/Feb 16
(c) 2004 Denver Post
File 471:New York Times Fulltext 90-Day 2004/Feb 16
(c) 2004 The New York Times
File 492:Arizona Repub/Phoenix Gaz 19862002/Jan 06
(c) 2002 Phoenix Newspapers
*File 492: Not updating. See instead File 990 for current articles from the Arizona Republic.
File 494:St LouisPost-Dispatch 1988-2004/Feb 16
(c) 2004 St Louis Post-Dispatch
File 498:Detroit Free Press 1987-2004/Feb 13
(c) 2004 Detroit Free Press Inc.
File 631:Boston Globe 1980-2004/Feb 17
(c) 2004 Boston Globe

File 633:Phil.Inquirer 1983-2004/Feb 15
 (c) 2004 Philadelphia Newspapers Inc
 File 638:Newsday/New York Newsday 1987-2004/Feb 16
 (c) 2004 Newsday Inc.
 File 640:San Francisco Chronicle 1988-2004/Feb 15
 (c) 2004 Chronicle Publ. Co.
 File 641:Rocky Mountain News Jun 1989-2004/Feb 14
 (c) 2004 Scripps Howard News
 File 702:Miami Herald 1983-2004/Feb 16
 (c) 2004 The Miami Herald Publishing Co.
 File 703:USA Today 1989-2004/Feb 16
 (c) 2004 USA Today
 File 704:(Portland)The Oregonian 1989-2004/Feb 16
 (c) 2004 The Oregonian
 File 713:Atlanta J/Const. 1989-2004/Feb 15
 (c) 2004 Atlanta Newspapers
 File 714:(Baltimore) The Sun 1990-2004/Feb 15
 (c) 2004 Baltimore Sun
 File 715:Christian Sci.Mon. 1989-2004/Feb 17
 (c) 2004 Christian Science Monitor
 File 725:(Cleveland)Plain Dealer Aug 1991-2004/Feb 16
 (c) 2004 The Plain Dealer
 File 735:St. Petersburg Times 1989- 2004/Feb 15
 (c) 2004 St. Petersburg Times
 File 477:Irish Times 1999-2004/Feb 17
 (c) 2004 Irish Times
 File 710:Times/Sun.Times(London) Jun 1988-2004/Feb 16
 (c) 2004 Times Newspapers
 File 711:Independent(London) Sep 1988-2004/Feb 17
 (c) 2004 Newspaper Publ. PLC
 *File 711: Use File 757 for full current day's news of the Independent, as
 as well as full coverage of many additional European news sources.
 File 756:Daily/Sunday Telegraph 2000-2004/Feb 17
 (c) 2004 Telegraph Group
 File 757:Mirror Publications/Independent Newspapers 2000-2004/Feb 17
 (c) 2004

Set Items Description

S1 109908 (WIRELESS OR MOBILE OR CELLULAR) AND (TELEPHONE OR
PHONE OR

PAGER OR PDA OR LAPTOP) AND (COUPON OR INCENTIVE OR
DISCOUNT

OR PROMOTION OR VOUCHER)

S2 3095 S1 AND (MERCHANT OR RETAILER OR SELLER OR VENDOR)
AND (BUY-

ER OR SHOPPER OR PURCHASER)

S3 1009 S2 AND (ELECTRONIC OR DATABASE OR COMPUTER OR
NETWORK OR S-

ERVER) AND (DEMOGRAPHIC OR PROFILE)

S4 544 S3 AND (LOCATE OR PROXIMAT? OR TARGET?) AND LOCATION (2)

S5 0 S4 AND MARKET\$

S6 110 S4 AND PD<20001129 (1)

S7 106 RD (unique items) (1)

(1) considered all
(2) scanned brief summaries